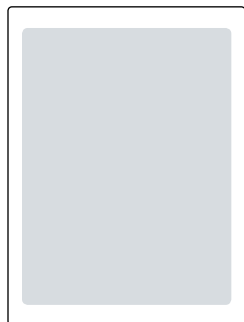
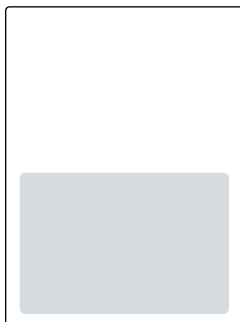


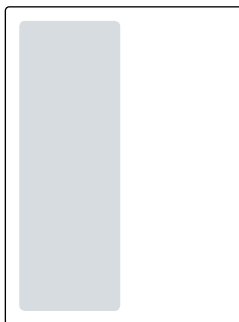
Standard Advertising Dimensions



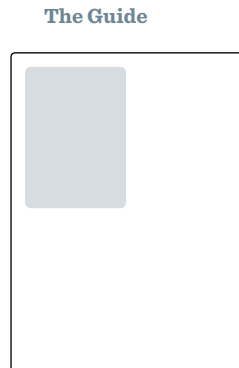
Full page
6.875" x 9.625"



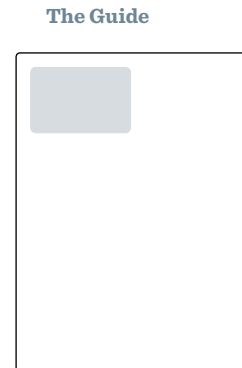
Half-page horizontal
6.875" x 4.6875"



Half-page vertical
3.36" x 9.625"

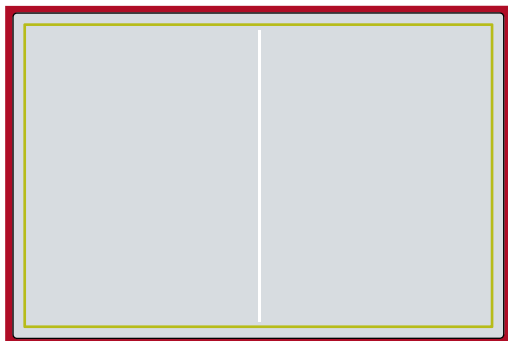


Quarter Page
3.5" x 4.875"

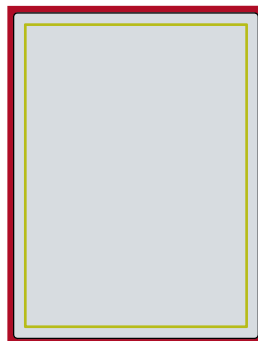


Eighth Page
3.5" x 2.375"

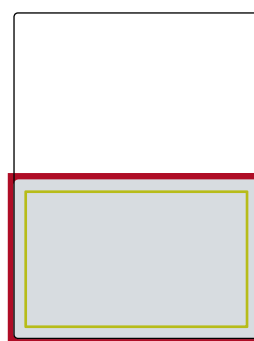
Bleed Advertising Dimensions



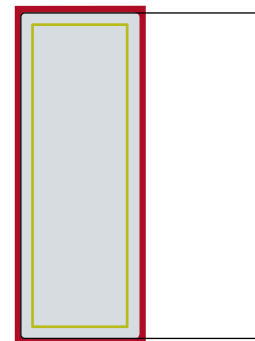
Double page
Bleed: 16.5" x 11"
Trim: 16.25" x 10.75"
Safe: 15.75" x 10.25"



Full-page
Bleed: 8.375" x 11"
Trim: 8.125" x 10.75"
Safe: 7.625" x 10.25"



Half-page horizontal
Bleed: 8.375" x 5.5625"
Trim: 8.125" x 5.3125"
Safe: 7.625" x 4.8125"



Half-page vertical
Bleed: 4.25" x 11"
Trim: 4" x 10.75"
Safe: 3.5" x 10.25"

Publication trim size

8.125" x 10.75"

Bleed ads

Please keep all vital information and graphics within the safe area. Any content outside of the safe dimensions might be trimmed. **Crop marks are unnecessary in most cases.**

Accepted materials

Boston Spirit accepts electronic files only. Press-quality, CMYK

PDFs are the preferred format. Adobe InDesign, Photoshop and Illustrator files are acceptable. If using non-PDF formats, collect any linked artwork or photos and outline all fonts. A minimum resolution of 300dpi for rasterized images is required.

Color requirements

All colors must be converted to CMYK. Please do not send spot colors or colors in RGB, Pantone or other non-CMYK formats. If colors must be converted to CMYK

for output, Boston Spirit will not be held responsible for any color variations that result from the conversion.

Submitting ads

E-mail is preferred. Send to art@bostonspiritmagazine.com with the advertising client name, ad size and issue in the subject line. Physical media (CD/DVD) can be mailed to the office address at the right.